

South Carolina Democrats'  
Best Chance To Beat A  
Republican in 2020



**HEATHER**  
**BAUER**  
HOUSE DISTRICT  
*DONOR PROSPECTUS*

75

# HEATHER BAUER 75 HOUSE DISTRICT

## SC HD-75 IS SOUTH CAROLINA'S BEST LEGISLATIVE PICK UP OPPORTUNITY

### **A District That's Trending Democratic.**

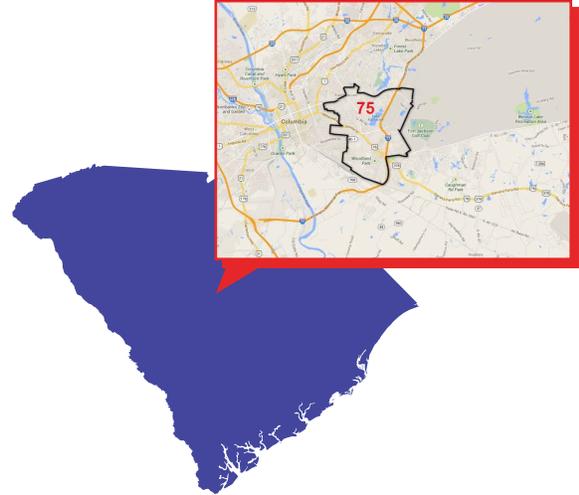
Hillary Clinton carried this district in 2016, and James Smith earned nearly 55% of the vote.

### **An Unusually Young Electorate That's Dominated By Women.**

55% of the presidential year electorate are women, and almost half the electorate is under the age of 50. These are the demographics that have been switching to vote Democratic in recent years.

### **HD 75 Contains A Large Swath Of Persuadable Voters.**

Based on voter modeling and past candidate performance, there are 7,260 persuadable voters in the likely voter pool.



## KIRKMAN FINLAY'S VOTES & BEHAVIOR HAVE MADE HIM VULNERABLE

### **Out Of Step With A Changing District.**

This is an educated, moderate and suburban district – but Finlay has governed like a right-wing partisan, voting to restrict a woman's right to choose and strike down common-sense gun safety measures.

### **Increasingly, He Doesn't Even Bother To Show Up.**

Finlay skipped important votes on child safety, dam safety, increasing solar power, fighting antisemitism and protecting women's access to birth control.



# HEATHER BAUER 75

HOUSE DISTRICT

## HEATHER BAUER IS POSITIONED TO BE OUR NEW REPRESENTATIVE

Heather Bauer is a small business owner and an information technology project manager. She earned her master's degree at the University of South Carolina in media arts.

**While Heather chose South Carolina for the weather, she stayed for the people.** Heather joined local boards, worked for nonprofits, and contributed to local tech startups. She made herself indispensable, figuring out what others could not. She didn't realize what her career path was until someone said to her, Heather, you're a producer. **You just get stuff done.**

Through those productive years, Heather has continued to be active and passionate about health and wellness. She realized that there was space in the market for the kind of gym she needed, which focused on community as well as exercise. Out of necessity, she and her husband created their own.

**Heather is a change maker, believing that if you can get better 1% every day you can achieve anything.** She will bring that focus and drive to the South Carolina State House as the representative for District 75.



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**HEATHER BAUER**  
SC HOUSE  
www.voteheatherbauer.com

BUSINESSWOMAN. LEADERSHIP. RESULTS.



**"AS YOUR NEXT STATE REPRESENTATIVE, I'M GOING TO FIGHT FOR OUR DISTRICT."**

HEATHER BAUER

- Education
- Jobs
- Government Transparency
- Public Safety & Opioid Epidemic
- Roads & Infrastructure
- Food Insecurity

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#ThisIsOur75

**ABOUT HEATHER**

Heather Bauer is a small business owner and an information technology project manager. She earned her master's degree at the University of South Carolina in media arts. Heather is a change maker, believing that if you can get better 1% every day you can achieve anything. She will bring that focus and drive to the South Carolina State House as the representative for District 75.

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